

Minutes - MGPDOA Meeting Wednesday October 25, 2017

At Bryan Bishop's home

Opening: Meeting called to order 7:24PM

- In attendance: Cathy Guttek, Don Lowrie, Kathy Boyanisky, Heather Hartry, Kathy Kelly, Sharon Wiens, Bev Shafrika, Bryan Bishop
- Regrets: Peter Bohonos, Micelle Lagadi, Susan Paul
- Meeting chaired by Sharon Wiens.

Agenda:

Provided by email October 23, 2017

- 1) Call meeting to order
- 2) Approve minutes of last Board meeting
- 3) BBQ post mortem
- 4) Status of By-Law and Job Description development
- 5) Planning for Nov 23rd AGM
- 6) Meeting adjourned

Future meeting schedule:

Location / time TBD

Previous meetings Minutes Approval

Sharon moves to approve, Heather and Kathy B. second motion

Business Arising from Previous Minutes

N/A

President/Vice-President Positions

**It is noted that the President, Colin Lange and Member-at-Large Frank Machovec have resigned from the board.

Presidents Report: N/A

Vice Presidents Report:

Sharon Wiens has taken on the Acting President role until a new President can be elected.

Treasurer Report: Cathy Guttek

See attached report (#1)

Marketing Report: Bryan Bishop

See attached report (#2)

Special Events Report: Heather Hartry

See attached report (#3)

Membership Report: Don Lowrie

As of Oct. 14, 2017 the association has 534 member households, with 82 new members and 24 delinquent renewals from the BBQ/membership drive in October less the 6 unsubscribed brings the number who are current to 266.

Policy & Procedures: Current status - Bev Shafirka

Policy manual completed (goal to have about 80% accurate. This must be approved at the AGM)

Other Board Members reports: At Large

N/A

Ongoing Business:

Discussion at meeting:

*We will plan a communication to other park stakeholders (Mustangs, Ultimate Frisbee, etc) next year to share event dates so that we do not overlap when parking and traffic would be an issue. (Heather)

*Given the high attendance at the BBQ, we discussed that if a potential member disputed that they paid their membership fee but was left off the list of paid members that we would automatically offer renewal (Sharon moved this be an accepted practice, Heather seconded - all in favour)

*Don suggested that at the next event, we have someone assigned to greeting and hosting at the entrance to the park as a way to welcome and introduce park to visitors - all agreed.

*Cathy G reported that coffee was a big hit - 60 cups were consumed.

*Cathy G noted prizes were well organized and winners were drawn and prize packs delivered quickly without incident.

*Bryan notices many out of area members. Also shared that EXPEDIA ranked and rated the park as a great Wpg destination!

New Business:

Discussion regarding the AGM:

Date - November 23rd at 7PM (members to be there at 6PM to set up) - at St. Vital Mustangs Clubhouse on Frobisher Road.

*Sharon Wiens will chair the meeting as the VP - rest of board with support her. Sharon will prepare the agenda and the opening remarks - will share with the Board before the meeting.

*Bev agreed to take on overseeing the voting process.

**Ryan will contact the 11 (or so) members who noted on their membership application a desire to volunteer - to ask them to come and help set up.

*must have minimum 10 members (not including the Board) to pass any motions - and to vote.

*Cathy G and Don L agreed to set up membership table, greet attendees and hand out voting cards.

**discussed vacant President position - no one currently on the Board expressed interest and taking this on at present.

*some discussion was had around what to do with the money we made from the BBQ in terms of completing a project (poop bag dispensers, bulletin board, port-a-potty, etc...) will defer to next meeting.

Adjournment

Meeting adjourned at 8:56PM

Attachment #1

MGPDOA - BBQ October 14, 2017 - submitted by Cathy Guttek, Treasurer

Revenue collected at each station:

Silent auction:	\$290.00	
Food sales:	\$592.00	
Memberships	\$680.00	
Donations	\$120.00	
50/50	\$275.00 total (\$137.50 X 2, winner donated his half)	
Total Cash Deposit	\$1957.00	
Point of Sale Deposit (Square app, \$5.00 Membership purchased, minus fee)		\$ 4.87

Total Revenue: \$1961.87

Expenses:

Condiments, drinks	\$52.11
Printing	\$74.12
Silent auction prize	\$99.44
Park permit	\$61.95
50/50 tickets	\$16.94
Chips	\$25.78

Total Expenses: \$330.34

Total profit: \$1631.53

Notes: First BBQ ever organized after Thanksgiving. (Cabins often closed) Weather was around zero degrees, drizzling and a bit of snow on the ground that later melted.

The posters were up longer than usual. Several members mentioned that they saw the posters up and made the effort to attend and join. Advertising also on Facebook, etc.

Hot dogs and buns were donated by Jeff at Aardvark Pets.

Coffee was a hit!!! 60 cups easily were consumed.

Many brochures were handed out, including the AGM reminder!! Previously, most members would politely decline.

Attachment #2

2017 Summary and 2018 Objectives of Marketing Director Bryan Bishop

While 2017 was a short year for myself (a couple of months) in this position, I have had the opportunity to work with everyone on this Board and am very confident that we can all work well together going into 2018. The fall 2017 BBQ while was a success needs to have a time commitment so that the board, vendors, and members are not wondering when the BBQ will

be and trying to make plans for it. Instead we need to plan around it. If we have asset date i.e.: Weekend after May long or the first week of June, then everyone knows when it is and we plan accordingly, we will not always be able to accommodate everyone but those that want to be there will be there. The same is said for the Fall. These 2 events should be the focus for membership renewal and new members.

I supplied each vendor with a short questionnaire (copy included) and have put together a summary to help answer questions going forward about events such as the BBQ. Included with this summary.

Mr. Jeff McFarlane offered the use of his small but sufficient generator for us to use at the dog park for the BBQ and in the future if this is needed. I took advantage of having this generator and cut the bench in the storage shed to make more room for the larger items. Thanks again Jeff, Jeff also had a new banner made for us and it was put up at St. Anne's road during the BBQ.

Mr. Shawn Bennet has approached me and offered to sponsor a Port-a-Potty for the Park. Our former President had emailed the city of Winnipeg(Jessica) to see what if anything was required for us to move forward with this, there has been no response at this time (Nov 24 2017).

For 2018, my focus is to bring awareness to everyone that uses the park that the board is here for a reason and that we want to listen and improve the park for everyone. The BBQ and AGM attendance are going to be the marking points, membership numbers and vendors (business) involvement in the Park. We are currently working in getting a Port-a-potty in the park. This will be a team effort to come to fruition. The other concern that I have and am hearing about is a yard light in park somewhere. This will become the next issue after the port-a-potty.

I am looking forward to working with this board and hopefully some new members going forward into 2018.

Attachment #3

Submitted by Heather Hartry

Report on Special Events for 2017

This is the first report of the Special Events Director as the position did not exist until March of this year.

The MGPDOA held a number of events in 2017. The first was a park cleanup event on February 20, 2017. The event was quite successful as it was a nice day and we picked up an amazing amount of dog waste and other garbage (about a 1,000 pounds but this of course included some snow and ice). We gave a prize for the cleanup (\$25 Tim Horton's card and coffee mug) and that went to Irene Nowostawski. The following weekend some further pick up was done by park members with similar good results.

The Board decided to again hold 2 membership events in June instead of a Spring BBQ. An evening event was held on June 7th with refreshments available and a chance for those in attendance to join or renew their memberships. The second event was held on June 9th during the day. It was felt that by holding 2 events we would reach people who use the park at different times of the day and week. We gave away 2 prizes for the membership drive. Colleen Wall was the winner of two tickets to the CFL game between the Blue Bombers and Edmonton on June 15, 2017. Thanks to Bryan Bishop for donating this prize. Sandy Sexsmith won a welcome dog figurine. The membership drive resulted in approximately 48 new members.

The fall BBQ was held later than usual on Saturday, October 14, 2017 from 10:00 AM to 2:00 PM. Despite the day starting with snow it turned out well with very good attendance. Having hot coffee was no doubt of benefit! The hot dogs went over well thanks to our cooking team. We also had some excellent support from local vendors arranged by our Marketing Director, Bryan Bishop including Aardvark Pets, now Thrive Pet Food Market who supplied our hot dogs and buns (thanks Jeff), Global Pet Foods, Pet Valu, City of Winnipeg Animal Services, Happy Tails Pet Resort and Spa, Central Veterinary Services, Tir na nog and Norway House Animal Rescue, She's Got Leggs, Homeward Bound Pet Food Delivery and Pet Smart. We received lovely gift baskets for our silent auction from Pet Valu, Global Pets, Pet Smart and Thrive and want to thank all who donated for their generosity.

The Prize Winners were:

Door prize- Melanie

Silent Auction:

#1 Coffee maker- Kathy

#2 Pet Valu gift basket- Janice

#3 Chinese food basket - Michelle

#4 Global Pets gift basket- Suzette

#5 Pet Smart gift baskets - Richard

#6 Thrive Pet Food basket - Mark

For the first time we held a 50/50 draw and the winner was Shawn Bennett of Happy Tails. He has donated his winnings of \$137.50 back to us. Many thanks!

Many people joined or renewed their memberships and also donated funds to our organization. The Membership Director and Treasurer will report on these numbers.

The event was also attended by of Janice Morley-Lecomte, MLA Seine River and City Councillor, Mr. Brian Mayes who has been most supportive of our park.

Thanks to all our board members and extra volunteers Jim McDonnell, Tristan Hartry, Pam Porter, Bill Somers, Melanie, Leah and Laura who helped to make this such a great event.

The only negative element was that there were a number of football games taking place on the Mustangs' fields, the Mustangs lot was blocked off for a wedding and they directed drivers to our area instead. In addition, the MODS (Manitoba Organization of Disc Sports) were also holding a large tournament. As a result, parking was really difficult for everyone. Normally this wouldn't be an issue but for some reason there was no stake holders meeting this spring and communication between these groups has been poor. We need to rectify this before holding further events for everyone's sake.

Respectfully submitted;

Heather-A. Hartry

Special Events Director

October25, 2017